

# CANARY

DIRECTOR Q&A APR 3

FREE PREVIEW APR 1-5

Open minds and cultivate conversation with our next **Kanopy Cinema Series film: Canary!** This upcoming virtual film club is sure to infuse discussion and debate among faculty, students, clubs, and campus organizations.

## What to expect

- **Watch the documentary free on Kanopy April 1 – 5.** Experience the remarkable journey of Dr. Lonnie Thompson, called the “Indiana Jones of Climate Science” who pushes boundaries to understand Earth’s history trapped in tropical glaciers on high peaks. His pioneering work, battling climate change, becomes a race against time to preserve invaluable historical data before it vanishes forever.
- **Meet Dr. Thomson and the directors Wednesday, April 3rd** for a lively discussion, where your university can directly converse with the panel, access to the film’s subject, on our handpicked films. Attendees can submit their questions in the registration form.
- **Promote the event** with our eye-catching graphics and copy. Everyone on campus is invited!

[REGISTER for the event](#)

May



And stay tuned for our final  
spring semester pick in May!

We'll be announcing our  
new lineup shortly

Watch Free **May 6-10**  
Q&A **Wed, May 8**

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kanopy

**Now's the time: Lead the charge to  
open minds and conversations campus-wide!**

Spread the word about 'Canary' and the upcoming Q&A event to empower students and faculty on climate science by engaging with these inspiring experts.

**Be the catalyst for transformative dialogue on your campus!**



**Download this month's promotional film assets!**

Use our [downloadable assets](#) to effectively promote the Kanopy Cinema Series to students, faculty and peers.

- ✔ Social media assets
- ✔ Graphics for campus TV screens, club website, and online bulletin boards including stills from the film.
- ✔ Synopsis
- ✔ Related and suggested films list
- ✔ Suggested Copy

## General Announcement & Title-Specific Assets

To download assets for social media, campus screens, email communication, and more, visit our [Digital Marketing Resources Page](#).

And remember, you can always add your logo to any of these images to remind your faculty and staff that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Version 1

Calling all campus changemakers! Meet the “Indiana Jones of Climate Science” with the film ‘Canary’. Dive into climate science, engage with experts, and ignite action. Don’t miss our Q&A event on April 3rd – let’s effect change together! [#Kanopy](#) [#ClimateAction](#)

### Version 2

Attention all students & faculty! Get ready to embark on a thought-provoking adventure with ‘Canary.’ Explore the world of climate science, join the conversation, and be inspired to make a difference. Save the date for our exclusive Q&A event on April 3rd! [#Kanopy](#)

## Synopsis

Experience the remarkable journey of Dr. Lonnie Thompson, called the “Indiana Jones of Climate Science” who pushes boundaries to understand Earth’s history trapped in tropical glaciers on high peaks. His pioneering work, battling climate change, becomes a race against time to preserve invaluable historical data before it vanishes forever.